



**Kuraray at European Coatings Show  
2025**

**March 25th – 27th, 2025  
Nürnberg, Germany**

Visit us at the booth 366, Hall 1!  
Kuraray is showcasing how we are Adding Value in Coatings.

EUROPEAN  
**C** OATINGS SHOW 2025  
ADHESIVES - SEALANTS - CONSTRUCTION CHEMICALS

### **Meet Kuraray at the European Coatings Show 2025 – Booth 366, Hall 1!**

We're excited to be part of the **European Coatings Show 2025**, taking place from **March 25-27 in Nürnberg, Germany!** Three Kuraray business units will be present at ECS 2025, Mowital, Poval and Isoprene Chemicals with the motto "Adding value in coatings".

ECS is the right opportunity for you to connect with us. This event is the premier platform for experts, manufacturers, and innovators to explore the latest advancements in coatings, adhesives, sealants, and construction chemicals.

**Our KURARAY POVAL™ and EXCEVAL™ are innovative polyvinyl alcohol (PVOH/PVA) products known for their excellent film-forming properties, high binding strength, and versatility.** Both products offer sustainable alternatives to traditional materials while maintaining high performance standards. Join us at the booth to learn more about our solutions for polymerization, adhesives, paper and packaging products.

For more details about the event and registration, visit the [European Coatings Show website](#)

**Check out our official press release [here](#).**

We look forward to meeting you at the European Coatings Show 2025!