

In cosmetics

Kuraray at in-cosmetics Global 2025!

From April 8-10th, Kuraray's **Poval and Isoprene Chemicals** teams will be at **in-cosmetics Global 2025** in **Amsterdam, Netherlands (Hall 5, Booth 10D)**, showcasing innovative solutions for the personal care industry.

KURARAY POVAL™ LV grades are specially developed for the cosmetics industry, polyvinyl alcohols are ideal for use in peel off masks, mascara, sunscreens, or shampoos. These grades contain ultra-low methanol content. Additionally, our latest LCA estimate that the CO2 footprint can be reduced to 1.62 kg CO2 equivalent*

Calculated with VAM using bio-ethylene (mass balance approach)*

Isopentyldiol (IPD) is an ingredient that delivers more benefits with fewer raw materials. From a **silky skin feel to hair repair, enhanced solubilization to preservative boosting**, IPD offers a range of advantages for personal care products while being a great problem solver for formulators.

in-cosmetics Global 2025 is the leading event for personal care ingredients, bringing together industry experts, suppliers, and formulators from around the world. The event showcases the latest innovations, trends, and technologies shaping the future of cosmetics and personal care.

Visit us at **Booth 10D** to find out more about our high-quality, active ingredients and fibers for the cosmetics industry.

Learn more here: <https://www.in-cosmetics.com/global/en-gb/exhibitor-directory/exhibitor-details.kuraray%20france.org-7fe3ed31-74c0-46eb-be97-7ec2a976df64.html#/>