

Kuraray Poval™

kuraray



Visit us at the
Booth T36!



Kuraray at ASTA Vegetable & Flower Seed Conference 2025

Kuraray will be attending the [ASTA Vegetable & Flower Seed Conference 2025](#), organized by the American Seed Trade Association (ASTA). The event will take place from January 31st to February 4th, 2025, in Orlando, Florida.

This conference is a premier event for the seed industry, bringing together professionals from around the world to discuss the latest trends, innovations, and challenges in vegetable and flower seed production. Our team is looking forward to engaging with industry leaders, sharing our expertise, and exploring new opportunities for collaboration.

We invite you to visit our booth T36 to discover our polyvinyl alcohol (PVOH/PVA) products. These products are **inherently biodegradable in water in aqueous solution, and are BPI Certified** as an ingredient for a compostable product. They are ideal for applications such as seed coating, soil improvement, spray adjuvants, and fertilizer binders.

At Kuraray we are committed to advancing the seed industry through innovation and sustainability, and we are eager to connect with you at this important event!

More information about the conference can be found at the [ASTA website](#).

For technical advice and commercial inquiries related to our KURARAY POVAL™ (PVOH/PVA) products, please contact your familiar Poval Customer Service representative or use our [contact form](#).